

Business Magazines

Combined Total Circulation Certificate

January to December 2017



Setting the standard

World Coal

WORLD COAL®



Key information

Metric type

Circulation

ABC total

4,611 average - print & digital (gross)

4,611 average (print)
average (digital)

Period

1 January 2017 to 31 December 2017

No of issues

10

Market sector

Materials: Mining & Quarrying

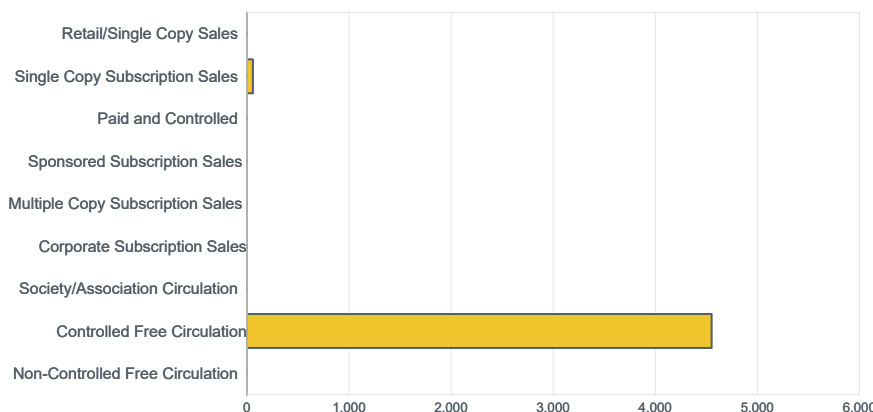
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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	1.26%
Paid and Controlled	0%
Sponsored subscription sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	98.74%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



AVERAGE CIRCULATION PER ISSUE

Average Retail Sales Per Issue

Total	Print Edition	Digital Edition
4,611	4,611	-
-	-	-

Analysis for the Audit issue cover dated NOVEMBER/DECEMBER 2017 and distributed on 6 December 2017

Audit Issue Circulation**Retail & Other Single Copy Sales****Single Copy Subscription Sales**

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

Paid and Controlled**Sponsored Subscription Sales****Multiple Copy Subscription Sales****Corporate Subscription Sales****Society/Association/Organisation Circulation****Controlled Free Circulation**

Individual requests

Company requests

Non-requested by name

Non-requested by job title / function

Non-Controlled Free Circulation

4,610	4,610	-
-	-	-
58	58	-
23	23	-
35	35	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
4,552	4,552	-
4,552	4,552	-
-	-	-
-	-	-
-	-	-
-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic subscription rates for the audit issue

Basic annual rate: £110.00

Basic annual rate (Other countries) £125.00

Controlled circulation for the audit issue

Terms of control: CEOs, Managing Directors, Vice Presidents, Directors, General Managers, Marketing Managers, Purchasing Officers, Project Managers, Mine Managers, Technical Managers, Consultants & Individuals, operating within the global coal industry. Individuals within Coal Producers, Traders, Purchasers, Consumers/End Users, Ports/Terminals, Libraries, Trade Associations, Universities, Financial Organisations, Research Institutes, Equipment Suppliers and exhibition/registrants/conference attendees.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	4,552	100.0	2,081	45.7	1,043	22.9	1,428	31.4
Individual Requests - Print	4,552	100.0	2,081	45.7	1,043	22.9	1,428	31.4
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
JANUARY/FEBRUARY 2017	27-Jan-17	4,609	4,609	-	-
MARCH 2017	22-Mar-17	4,610	4,610	-	-
APRIL 2017	14-Apr-17	4,610	4,610	-	-
MAY 2017	15-May-17	4,618	4,618	-	-
JUNE 2017	15-Jun-17	4,610	4,610	-	-
JULY 2017	17-Jul-17	4,610	4,610	-	-
AUGUST 2017	14-Aug-17	4,610	4,610	-	-
SEPTEMBER 2017	13-Sep-17	4,610	4,610	-	-
OCTOBER 2017	20-Oct-17	4,610	4,610	-	-
NOVEMBER/DECEMBER 2017	06-Dec-17	4,610	4,610	-	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	4,610	4,610	-
Europe	864	864	-
Albania	4	4	-
Austria	7	7	-
Belarus (Belorussia)	9	9	-
Belgium	15	15	-
Bosnia & Herzegovina	4	4	-
Bulgaria	6	6	-
Croatia	6	6	-
Cyprus	1	1	-
Czech Republic	11	11	-
Denmark	5	5	-
Estonia	3	3	-
Finland	8	8	-
France	29	29	-
Germany	83	83	-
Greece	27	27	-
Hungary	9	9	-
Republic of Ireland	9	9	-
Italy	44	44	-
Latvia	4	4	-
Lithuania	2	2	-
Macedonia	5	5	-
Malta	1	1	-
Netherlands	16	16	-
Norway	7	7	-
Poland	38	38	-
Portugal	8	8	-
Romania	22	22	-
Russia	51	51	-
Serbia	10	10	-
Slovakia	3	3	-
Slovenia	3	3	-
Spain	44	44	-
Sweden	12	12	-
Switzerland	15	15	-
Turkey	72	72	-
Ukraine	30	30	-
United Kingdom	241	241	-
North America	1,378	1,378	-
Canada	146	146	-
Mexico	40	40	-
USA	1,192	1,192	-
Central & South America	242	242	-
Argentina	22	22	-
Aruba	1	1	-
Bolivia	2	2	-
Brazil	47	47	-
Chile	23	23	-
Colombia	79	79	-
Costa Rica	2	2	-
Cuba	1	1	-
Dominican Republic	3	3	-
Ecuador	7	7	-
Guatemala	5	5	-
Jamaica	2	2	-
Panama	1	1	-
Paraguay	1	1	-
Peru	27	27	-
Uruguay	1	1	-
Venezuela	18	18	-
Australasia & Pacific	441	441	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	4,610	4,610	-
Australia	415	415	-
Fiji	1	1	-
New Caledonia	1	1	-
New Zealand	18	18	-
Papua New Guinea	5	5	-
Samoa, Western	1	1	-
Asia	510	510	-
Afghanistan	2	2	-
Bangladesh	19	19	-
Bhutan	1	1	-
India	403	403	-
Kazakhstan	4	4	-
Mongolia	22	22	-
Myanmar (Burma)	4	4	-
Nepal	2	2	-
Pakistan	44	44	-
Sri Lanka	8	8	-
Uzbekistan	1	1	-
South East Asia & Pacific	540	540	-
Cambodia (Kampuchea)	1	1	-
China, People's Republic of	82	82	-
Hong Kong	23	23	-
Indonesia	125	125	-
Japan	24	24	-
Korea, Republic of	33	33	-
Laos	1	1	-
Malaysia	44	44	-
Philippines	62	62	-
Singapore	75	75	-
Taiwan	18	18	-
Thailand	36	36	-
Vietnam	16	16	-
Africa	491	491	-
Benin	1	1	-
Botswana	19	19	-
Burundi	1	1	-
Cameroon	5	5	-
Chad	2	2	-
Congo	2	2	-
Ethiopia	8	8	-
Gambia	1	1	-
Ghana	10	10	-
Kenya	13	13	-
Liberia	5	5	-
Malawi	6	6	-
Mali	1	1	-
Mauritius	3	3	-
Mozambique	18	18	-
Namibia	4	4	-
Nigeria	20	20	-
Rwanda	2	2	-
Senegal	1	1	-
Sierra Leone	3	3	-
South Africa	287	287	-
Sudan	10	10	-
Swaziland	4	4	-
Tanzania	15	15	-
Uganda	10	10	-
Zambia	16	16	-
Zimbabwe	24	24	-
Middle East & North Africa	144	144	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	4,610	4,610	-
Algeria	15	15	-
Bahrain	3	3	-
Egypt	49	49	-
Emirates, United Arab	25	25	-
Iran	15	15	-
Israel	6	6	-
Jordan	2	2	-
Kuwait	3	3	-
Morocco	6	6	-
Oman	2	2	-
Qatar	3	3	-
Saudi Arabia	6	6	-
Tunisia	9	9	-
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 12 January 2018.

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