

Business Magazines

Combined Total Circulation Certificate

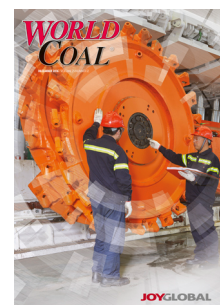
January to December 2016



Setting the standard

World Coal

WORLD COAL®



Key information

Metric type

Circulation

ABC total

4,610 average

Period

1 January 2016 to 31 December 2016

No of issues

12

Market sector

Materials: Mining & Quarrying

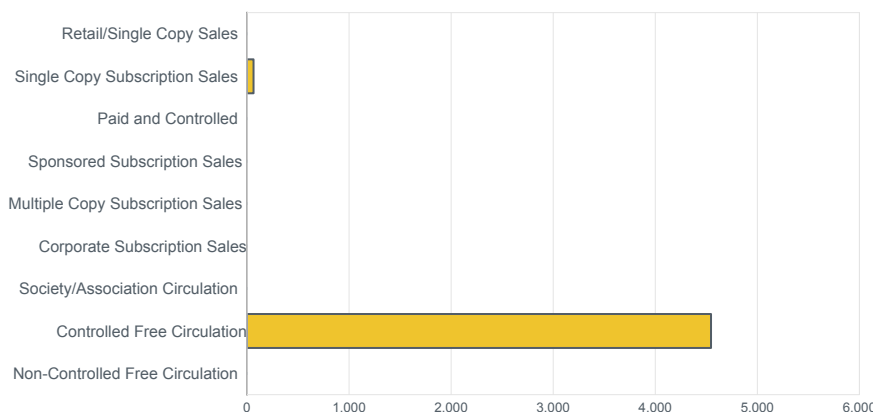
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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	1.39%
Paid and Controlled	0%
Sponsored subscription sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	98.61%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



	Total	Print Edition	Digital Edition
AVERAGE CIRCULATION PER ISSUE	4,610	4,610	-
Average Retail Sales Per Issue	-	-	-

Analysis for the Audit issue cover dated DECEMBER 2016 and distributed on 16 December 2016

Audit Issue Circulation	4,610	4,610	-
Retail & Other Single Copy Sales	-	-	-
Single Copy Subscription Sales	64	64	-
At full rate	64	64	-
Less than full rate but not less than 50%	-	-	-
Less than 50% of full rate but not less than 20%	-	-	-
Less than 20% of full rate but not less than 10%	-	-	-
Less than 10% of full rate	-	-	-
Paid and Controlled	-	-	-
Sponsored Subscription Sales	-	-	-
Multiple Copy Subscription Sales	-	-	-
Corporate Subscription Sales	-	-	-
Society/Association/Organisation Circulation	-	-	-
Controlled Free Circulation	4,546	4,546	-
Individual requests	4,546	4,546	-
Company requests	-	-	-
Non-requested by name	-	-	-
Non-requested by job title / function	-	-	-
Non-Controlled Free Circulation	-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic subscription rates for the audit issue

Basic annual rate:	£110.00
Basic annual rate (Other countries)	£125.00

Controlled circulation for the audit issue

Terms of control: CEOs, Managing Directors, Vice Presidents, Directors, General Managers, Marketing Managers, Purchasing Officers, Project Managers, Mine Managers, Technical Managers, Consultants & Individuals, operating within the global coal industry. Individuals within Coal Producers, Traders, Purchasers, Consumers/End Users, Ports/Terminals, Libraries, Trade Associations, Universities, Financial Organisations, Research Institutes, Equipment Suppliers and exhibition/registrants/conference attendees.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	4,546	100.0	1,298	28.6	2,431	53.5	817	18.0
Individual Requests - Print	4,546	100.0	1,298	28.6	2,431	53.5	817	18.0
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
JANUARY 2016	20-Jan-16	4,610	4,610	-	-
FEBRUARY 2016	18-Feb-16	4,610	4,610	-	-
MARCH 2016	14-Mar-16	4,610	4,610	-	-
APRIL 2016	15-Apr-16	4,610	4,610	-	-
MAY 2016	12-May-16	4,610	4,610	-	-
JUNE 2016	20-Jun-16	4,610	4,610	-	-
JULY 2016	19-Jul-16	4,610	4,610	-	-
AUGUST 2016	12-Aug-16	4,610	4,610	-	-
SEPTEMBER 2016	21-Sep-16	4,610	4,610	-	-
OCTOBER 2016	18-Oct-16	4,610	4,610	-	-
NOVEMBER 2016	21-Nov-16	4,610	4,610	-	-
DECEMBER 2016	16-Dec-16	4,610	4,610	-	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	4,610	4,610	-
Europe	909	909	-
Albania	3	3	-
Austria	8	8	-
Belarus (Belorussia)	9	9	-
Belgium	15	15	-
Bosnia & Herzegovina	4	4	-
Bulgaria	9	9	-
Croatia	6	6	-
Cyprus	1	1	-
Czech Republic	13	13	-
Denmark	8	8	-
Estonia	2	2	-
Finland	8	8	-
France	32	32	-
Germany	83	83	-
Greece	27	27	-
Hungary	9	9	-
Republic of Ireland	9	9	-
Italy	46	46	-
Latvia	4	4	-
Lithuania	2	2	-
Macedonia	5	5	-
Malta	1	1	-
Monaco	1	1	-
Netherlands	20	20	-
Norway	6	6	-
Poland	33	33	-
Portugal	9	9	-
Romania	23	23	-
Russia	54	54	-
Serbia	9	9	-
Slovakia	3	3	-
Slovenia	2	2	-
Spain	47	47	-
Sweden	12	12	-
Switzerland	18	18	-
Turkey	75	75	-
Ukraine	28	28	-
United Kingdom	265	265	-
North America	1,383	1,383	-
Canada	135	135	-
Mexico	41	41	-
USA	1,207	1,207	-
Central & South America	311	311	-
Argentina	28	28	-
Bolivia	4	4	-
Brazil	58	58	-
Chile	35	35	-
Colombia	87	87	-
Costa Rica	3	3	-
Cuba	1	1	-
Dominican Republic	3	3	-
Ecuador	10	10	-
Guatemala	5	5	-
Haiti	1	1	-
Jamaica	3	3	-
Panama	3	3	-
Paraguay	1	1	-
Peru	49	49	-
Saint Lucia	1	1	-
Uruguay	2	2	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	4,610	4,610	-
Venezuela	17	17	-
Australasia & Pacific	435	435	-
Australia	409	409	-
Fiji	1	1	-
New Caledonia	1	1	-
New Zealand	19	19	-
Papua New Guinea	4	4	-
Samoa, Western	1	1	-
Asia	415	415	-
Afghanistan	1	1	-
Armenia	1	1	-
Bangladesh	10	10	-
Bhutan	1	1	-
Georgia	1	1	-
India	338	338	-
Kazakhstan	2	2	-
Mongolia	22	22	-
Myanmar (Burma)	3	3	-
Nepal	3	3	-
Pakistan	29	29	-
Sri Lanka	3	3	-
Uzbekistan	1	1	-
South East Asia & Pacific	508	508	-
Brunei	1	1	-
Cambodia (Kampuchea)	1	1	-
China, People's Republic of	78	78	-
Hong Kong	23	23	-
Indonesia	96	96	-
Japan	16	16	-
Korea, Republic of	25	25	-
Malaysia	55	55	-
Philippines	67	67	-
Singapore	76	76	-
Taiwan	17	17	-
Thailand	35	35	-
Vietnam	18	18	-
Africa	461	461	-
Benin	1	1	-
Botswana	16	16	-
Burundi	1	1	-
Cameroon	5	5	-
Chad	1	1	-
Ethiopia	5	5	-
Gambia	1	1	-
Ghana	18	18	-
Kenya	13	13	-
Liberia	5	5	-
Malawi	6	6	-
Mali	1	1	-
Mauritius	3	3	-
Mozambique	14	14	-
Namibia	4	4	-
Nigeria	16	16	-
Rwanda	2	2	-
Senegal	1	1	-
Sierra Leone	3	3	-
South Africa	249	249	-
Sudan	9	9	-
Swaziland	4	4	-
Tanzania	21	21	-
Uganda	25	25	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	4,610	4,610	-
Zambia	15	15	-
Zimbabwe	22	22	-
Middle East & North Africa	188	188	-
Algeria	22	22	-
Bahrain	4	4	-
Egypt	62	62	-
Emirates, United Arab	31	31	-
Iran	18	18	-
Iraq	1	1	-
Israel	5	5	-
Jordan	2	2	-
Kuwait	3	3	-
Morocco	14	14	-
Oman	3	3	-
Qatar	3	3	-
Saudi Arabia	11	11	-
Tunisia	8	8	-
Yemen	1	1	-
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

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ABC Ref: 11569/CA:20170126/BMiv21